

**Association For International Agriculture
And Rural Development (AIARD)
44th Annual Meeting
and
Future Leaders Forum**

**June 1 – 3, 2008
Holiday Inn, Capitol 550 C St. S.W.
Washington, DC**

**Innovative Public-Private Partnerships that
Promote International Agricultural and Rural
Development**

Sunday, June 1

3:30 p.m. Executive Board Meeting
Holiday Inn Capitol

6:30 p.m. Sunday Evening Reception
Discovery Room

Monday, June 2

7:30 am Continental Breakfast
Discovery Room

8:30 am Welcome
G.M. "Mike" McWhorter, Member, AIARD Board of Directors, 2007-2008

8:40 am AIARD Advocacy for International Agriculture
Susan G. Schram, Co-Chair of AIARD Education and Advocacy
Committee

8: 50 am Program Introduction
Hiram Larew, President-Elect

Session I: Setting the Stage - Why Public-Private Partnerships Matter

Tim Bergstrom, Corporate Council on Africa, Session Chair

- 9:00 a.m.** Panel Topics:
- CPPP models for economic growth
Kristi Ragan, DAI, Special Advisor to USAID's Global Development Alliance
 - Partnerships in agricultural research
Klaus von Grebmer, IFPRI
 - Partnerships that Promote Small Businesses
Siva Sureshwaran, USDA

11:00 a.m. **Break**

11:15 a.m. **AIARD Future Leaders Forum Participants: Introduction**
G.M. "Mike" McWhorter, Member, AIARD Board of Directors, 2007-2008, and Future Leaders Forum Director

11:45 a.m. **Lunch**
G.M. "Mike" McWhorter, Member, AIARD Board of Directors, 2007-2008, Presiding
Introduction of Speaker: Ryan Moore

"Public-private partnerships: An imperative for African Agriculture"

Mpoko Bokanga, African Agricultural Technology Foundation

Session II: Private Sector Partnerships and Contracts: Success Stories and Challenges

Susan G. Schram, Co-Chair of Education and Advocacy Committee, Session Chair

1:30 p.m. **Moderator: Jeff Morgan, Mars Incorporated**
Partnering with the Cocoa Sector in West Africa: Building on Successes in Ghana
Jessica Graves, Mars Incorporated
Napoleon Moses, Alcorn State University
Dove Alipoe, Alcorn State University
Brandon Harnes, Alcorn State University

2:15 p.m. **Moderator: Lloyd Le Page, Pioneer Hi-Bred International, Inc.**
Partnerships in the Agricultural Inputs Sector – Research-based, market access and sourcing models

Loyd LePage, Pioneer
Paul Anderson, Donald Danforth Center

3:00 p.m. Coffee Break

3:30 p. m. Moderator: Sue Schram, ACDI/VOCA
Partnering with Energy Companies to Bring Technical Assistance, Financial and Business Services to Rural and Urban Entrepreneurs
Lee Babcock, ACDI/VOCA

4:15 p.m. Moderator: Tim Bergstrom, Corporate Council on Africa
Leveraging Corporate Expertise and Global Priorities for Rural Development Impact
1) Cargill/TechnoServe Partnership on Poultry and Animal Health in Mozambique
2) Small Producers in the Global Supply Chain (Colombia) – TechnoServe and Nespresso
Simon Winter, TechnoServe

5:00 p.m. Adjourn

5:45 p.m. President's Reception

6:30 pm Dinner
G.M. "Mike" McWhorter, Member, AIARD Board of Directors, 2007-2008, Presiding

7:30 pm AIARD Awards Presentation: Recognizing Excellence and Career Achievements
Albert Ayeni, AIARD Awards Committee Chair, Presiding

8:00 pm Adjourn

[Tuesday, June 3](#)

7:30 am Continental Breakfast

[Session III: Looking Ahead - The Future of Public-Private Partnerships](#)

Chris Pannkuk, AIARD Vice-President, Session Chair

8:30 am Corporate Social Responsibility: Looking Ahead
Sandra Taylor, Private Consultant

9:15 am What the Future Holds for PPPs
Jennifer Barsky, IFC

10:00 am Coffee Break

- 10:30 am** **Looking Ahead at USAID**
Steve Silcox, USAID
- 11:15 am** **Reflections on the AIARD Meeting**
Future Leaders Forum Participants
- 11:45 am** **44th Annual Meeting Program Wrap Up: Observations, Comments
and Relevance to AIARD**
Chris Pannkuk, AIARD Vice-President, 2007-2008
- 12:15 pm** **Adjourn Program Meeting - Lunch**
(Student Scholars Continue Future Leaders Forum Program)
- 1:00 pm** **AIARD Annual Business Meeting**
G.M. "Mike McWhorter, Member, AIARD Board of Directors, 2007-2008,
Presiding
- 1:45 pm** **Adjourn**